



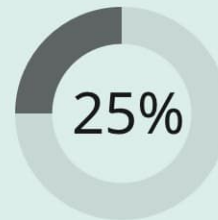
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Harvesting innovaton: AI's promise for a greener plate

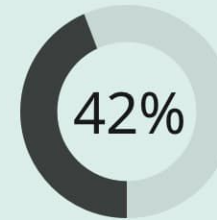
AI transformation in **food sector**

Today,

Innovators are already putting AI-based tools to use to improve soil health, conserve water and reduce food contamination risks.



in Retail, Food & Leisure
say their job uses AI on
a daily basis



welcome AI being used
to analyse their eating
habits



want AI to be used
to ensure food has
accurate use by dates

In the future, combined with a trustworthy, people-focused approach, AI has potential to boost food safety, improve health and enrich livelihoods.

60%

more food will be
needed to feed
growing population

20%

reduction in food
waste can be
achieved with AI

-30%

in environmental impact
can be achieved with
precision agriculture