

BSI Kitemark<sup>™</sup>

Delivering quality, reassurance, trust





93%

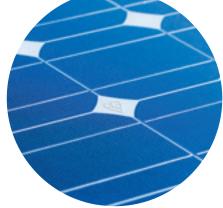
\*of UK adults believe BSI Kitemark'" products are safer



88%

\*of consumers trust the BSI Kitemark™ and believe that it shows a reputable company









75%

of UK adults say the BSI Kitemark
helps make choosing between
products easier



# The BSI Kitemark<sup>™</sup>

As with any successful brand there are always imitations and the BSI Kitemark is no exception. Some even claim to be "equivalent" to the Kitemark. But, Kitemark is the one brand that people look for and trust — the one that means something and helps you differentiate your business.

Its strengths lie in the fact that Kitemark products and services are continuously re-assessed to ensure that they maintain the same quality and safety. Combined with the world renowned and independent backing of BSI — a UKAS accredited organization - no other certification mark carries the same weight or significance as the BSI Kitemark.

Because the BSI Kitemark is a voluntary certification system it shows those companies who are committed to delivering safe and reliable products or services. All BSI Kitemark licence holders are audited before they are awarded a Kitemark licence and re-audited regularly. Because of this, you will know from the start that your products or services will consistently deliver the highest standards and Kitemark quality.

### The BSI Kitemark<sup>™</sup> Process



## The BSI Kitemark<sup>™</sup> House

The BSI Kitemark is one of the most recognized symbols of quality and safety and offers true value to consumers, specifiers and businesses.

#### For Consumers

When a product or service has attained the BSI Kitemark, it sends out a clear signal to consumers that the highest standards of quality and safety are consistently achieved. By delivering this reassurance, consumers trust the product or service that bears the BSI Kitemark.

#### For Specifiers

BSI Kitemark products and services are regularly checked to ensure that they continue to deliver the BSI Kitemark standards. Because of this, many local authorities and organizations insist that their suppliers' products and services carry the Kitemark. As such, they can demonstrate to everyone that they have employed "best practice" in procurement by helping to reduce the risk and enhance corporate responsibility.

#### For Businesses

Our BSI Kitemark clients are able to create a business advantage as it can reduce risk and help save costs with products and services that stand out from the competition. With the enhanced reputation the BSI Kitemark brings, other market opportunities such as tenders and larger projects become more accessible.

### Check list

- Aluminium alloy windows
- Insulating double glazing units 2.
- Security locks 3.
- 4. PVC-U windows
- 5. Safety glass
- 6. Steel window frames
- 7. Timber window frames
- 8. Roofing tiles & fittings
- 9. Mastic asphalt
- 10. PVC-U gutters & drains
- **11.** Thermal insulation for pitched roof spaces
- **12.** Cast stone & reconstructed stone
- **13.** Road marking & retro reflector studs (cats eyes)
- 14. Clay bricks
- 15. Concrete
- 16. Gypsum plasterboard
- 17. Hot rolled asphalt

- 21. Smoke detectors & carbon monoxide detectors
- 22. Fire blankets
- 23. Fire extinguishers
- **24**. Garage services & vehicle damage repair
- 25. Drainage channels
- **26.** Flood protection products
- 27. Electrical installations
- 28. Window & door installations
- 29. Domestic removals
- 30. Manhole cover & gully tops
- 31. Polyethylene pipes
- **32**. Clay pipes & fittings
- 33. Combination boilers

- 34. Copper cylinders, hot water storage tanks & jackets
- 35. Copper tubes
- 36. Draining taps
- **37.** Flexible hoses for gas appliances
- 38. Float valves
- 39. Gas appliances
- **40**. Heating system pumps
- 41. Metal flue pipes
- **42.** Precast concrete pipes & fittings
- **43.** PVC pipes & fittings
- 44. Radiators and valves
- **45**. Thermoplastic waste pipes & fittings
- **46**. Water stop valves
- 47. WC cisterns
- 48. 13A plugs, sockets & fuses
- 49. Ceiling roses
- **50**. Luminaires





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